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Hawaiian Airlines Contest Sends Facebook Friends Anywhere It Flies

HONOLULU – Hawaiian Airlines has launched a new Facebook contest that will fly two lucky friends to any destination in its growing route network in Hawaii, North America, and the Pacific Rim.

Anyone can enter Hawaiian's "**Send A Friend**" contest through December 14, 2011, with the winning friends selected just in time for a special gift giving this holiday season.

The winners will enjoy a flight experience that has won fans of Hawaiian everywhere it flies and is unique among airlines, with its onboard celebration of Hawaii's renowned culture, people, natural beauty, and *Aloha Spirit*.

Entering the trip-giveaway contest is fast and easy. Go to the Hawaiian Airlines Facebook page (www.Facebook.com/HawaiianAirlines) to access the "Send A Friend" app, select one of your Facebook friends, choose a destination, and click "Publish" to enter. For answers to frequently asked questions, go to <http://www.hawaiianair.com/specialoffers/pages/send-a-friend-faq.aspx>. The official contest rules are available at <http://send-a-friend.hawaiianairlines.com/home/terms>.

If selected, both the person entering the contest and their selected Facebook friend will each win a trip for two anywhere Hawaiian flies (flights are subject to seat availability).

Hawaiian offers an enticing menu of 24 travel destinations to select from:

North America: Los Angeles, San Francisco, Oakland, San José, Sacramento, San Diego, Seattle, Portland, Phoenix, Las Vegas, and New York City (begins June 4, 2012)

Pacific Rim: Tokyo, Osaka, Fukuoka (begins April 16, 2012), Sydney, Manila, Seoul, Tahiti, and American Samoa

Hawaii: Honolulu, Maui, Kauai, and Hawaii Island (Hilo and Kona)

Hawaiian has led all U.S. carriers in on-time performance for each of the past seven years (2004-2010) as reported by the U.S. Department of Transportation. In addition, consumer surveys by *Condé Nast Traveler*, *Travel + Leisure*, and *Zagat* have all ranked Hawaiian the top domestic airline offering flights to Hawaii. Hawaiian also provides approximately 150 daily jet flights between the Hawaiian Islands.

Follow updates on Twitter about Hawaiian (@HawaiianAir) and its special fare offers (@HawaiianFares), and become a fan on its Facebook page (www.Facebook.com/HawaiianAirlines). Additional information is available at HawaiianAirlines.com.